Gold Arts Award: Unit 2 Plan

- Audience
  - Local Audience
    - Surrounding villages
    - Subscribers to school's "concert series"
  - Friends and Family
- Participants
  - Me
  - Various musical friends
  - School Music Director
  - Greg
- Advertisement
  - Posters
    - To be put up in local villages and towns in newsagents, billboards, and post offices
  - Social Media
    - Friends will repost
    - Google+
    - Facebook
    - Blogger
  - Word of Mouth
- Goals
  - Development of skills
    - Performance
    - Logistical
      - Accountancy for event
      - Transport arrangements
      - Time managing day
        - Set-up
        - Transport of refreshments/flowers and performers
      - Catering
        - Calculation of numbers in audience (since no tickets)
    - Managerial
      - Rehearsals
        - At-home rehearsals with performers
        - On-day pre-concert full dress rehearsal (top'n'tail each piece in order plus compare)
      - Set-up venue
        - Acquire venue
        - pre-concert set-up
      - Recruiting and organising performers
  - Fund-raising
    - Would like to raise notable sum for both charities
      - Entry will be free of charge
      - Payment via optional donation at end of concert
- Collaborators
  - School
    - Providing Venue
    - Music Director
      - Compare and (in part) Advertisement
  - Family
    - Catering
    - Transport
  - Friends
    - Advertising
    - (some) Performing
  - Greg Masckalick
    - Accompanist
    - Performing
- Required Resources
  - Venue
  - Refreshments
  - Performers (of course)
- Project
  - Plan and supervise a professional scale and quality concert
  - Proceeds from concert will go towards a cancer and cystic fibrosis support charity
- Time-scale
  - Depends heavily on availability of hall
    - Recruitment (performers) — 2-7 days
    - Acquire venue
      - Request should be processed and date confirmed — 1-2 days
      - Actual concert date — subject to availability of hall
    - Rehearsals — 1-4 weeks
    - Set-up — 5-6 hours pior to concert