Advertise on Voice

Who are we?

Voice is an online magazine for 16-25 year olds who love the arts. We are a team of editors and filmmakers who train young writers and vloggers. Every year, during the Edinburgh Fringe, we run thorough coverage of fringe shows, as well as interviews, city guides and first-hand blogs.

www.voicemag.uk

Voice in numbers

In the last year we averaged **14,804** visits per month.

During busy month, such as May for Brighton Fringe and August for Edinburgh Fringe, we reach almost **30,000** visits per month.

Our readership is made up of **35% 18-24 year olds** / **30% 25-34 year olds** / **14% 35-44 year olds**

Our audience

Our audience is made up of arts institutions, young creatives, fellow arts charities. During busy periods such as the Brighton Fringe and Edinburgh Fringe, we see a rise in new visitors with specific interests in theatre, comedy and performance. We regularly run Google Ad Campaigns to tie in with particular interests and draw a more specifically focused readership. We can discuss appropriate times of year for specific art forms or ads, depending on the audience you're looking for.

Ad Opportunities

Our ads are either full width banners, which sit on the footer of every page (including the homepage) or sidebar ads which will sit on article pages.

Exclusive advertising, one week - £250
Your adverts will show on both the banner ad and side bar ad space for a full week. This includes a rotating feature on our top image slider of the homepage with a link to an advertorial or event hosted on our website.

Banner ad, exclusive one week - £150
For one week, your advert will show on the banner every time.

Banner ad, rotation one week - £100
For one week, your advert will be shown in rotation with one other ad.

Side bar ad, exclusive one week - £100
For one week, your advert will show on the side bar every time.

Side bar ad, rotation one week - £75
For one week, your advert will show on the side bar in rotation with one other ad.

Special rates for Arts Award Supporters and charities
We offer a range of discounts for Supporter organisations and registered charities across all of our ad packages. Please mention your status when we begin discussions and we can provide our individual rates.

For all advertising enquiries, please contact hello@voicemag.uk

Please contact us if you would like to enquire about longer periods of time, including exclusive booking of the ad spaces for the full month!

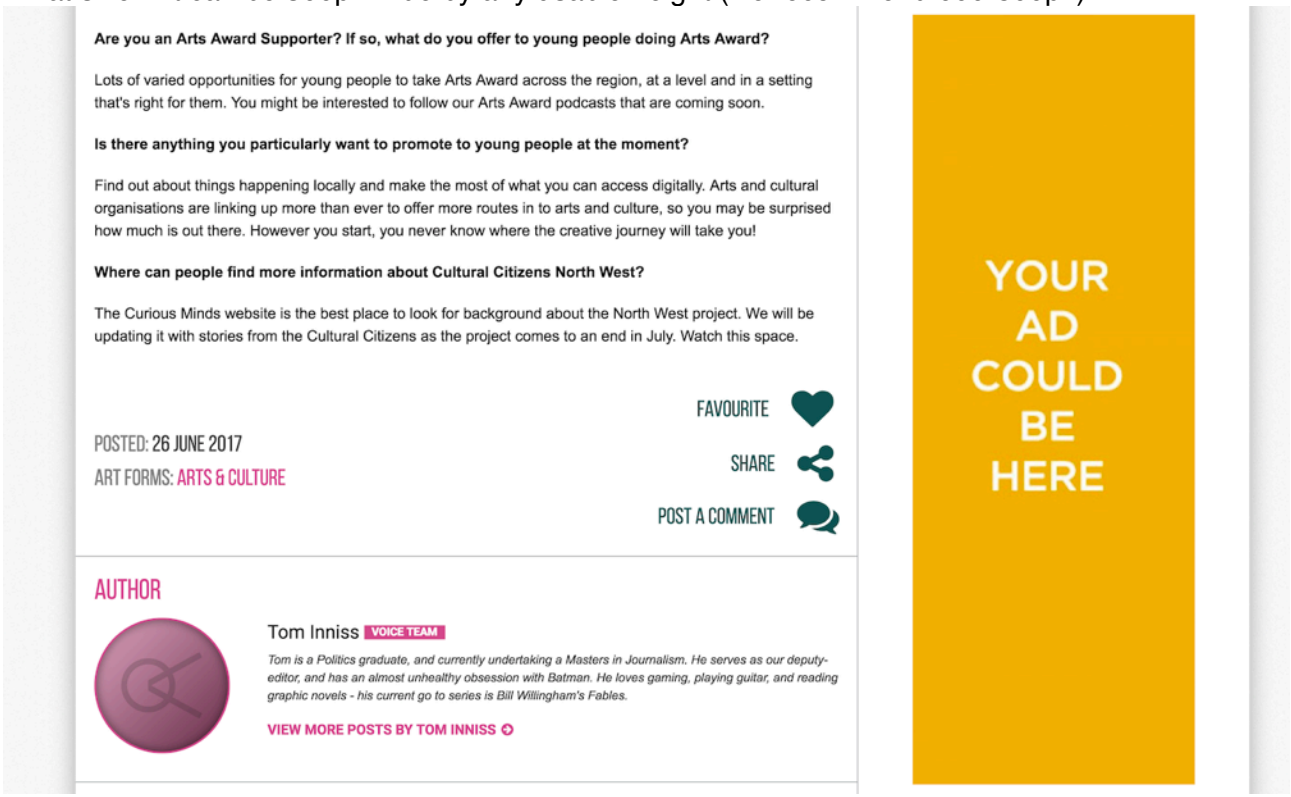
Examples of ads in situ

The Footer Banner Ad

What size? It can be 1000px wide by any height up to 300px.
For taller ads we can discuss how to accommodate you.

The Side Bar Ad

What size? It can be 300px wide by any usable height (we recommend 600-800px).



The Homepage key feature banner

What size? Firstly, bare in mind that this will be linking to an advertorial or event on our site. It will have our logo over the middle & some introductory text like you see in the below screenshot. So the image should be striking and allow the elements on top to be visible.
Ideally the image would be: 2000px wide by 720px tall. We will halve this for display; but the 50% reduction is what enables us to show the image in a high quality on HD displays.