



Advertise on Voice

Who are we?

Voice is an online magazine aimed at 16-25 year olds who love arts and culture. We are a team of editors and filmmakers who train young commentators. Every year, during the Edinburgh Fringe, we run thorough coverage of fringe shows, as well as interviews and first-hand blogs.

www.voicemag.uk

Voice in numbers

In 2019 we have averaged **over 25,000** visits per month, reaching 150,000 in the first six months.

During busy months, such as May for Brighton Fringe and August for Edinburgh Fringe, we reach regularly reach around **30,000** visits per month and expect this to continue growing.

Our readership is made up of **35% 18-24 year olds / 30% 25-34 year olds / 14% 35-44 year olds** with most of the rest under 18.

We have over 3,500 registered users – a number that keeps growing even when we delete old inactive users to keep our site current. These users posted over 1,200 posts in 2018 alone.

Our audience

Our audience is made up of arts institutions, young creatives and fellow arts charities. During busy periods such as the Brighton Fringe and Edinburgh Fringe, we see a rise in new visitors with specific interests in theatre, comedy and performance. We regularly run Google Ads Campaigns to tie in with particular interests and draw a more specifically focused readership. We can discuss appropriate times of year for specific art forms or ads, depending on the audience you're looking for.

Ad Opportunities

Our ads are either full width banners, which sit on the footer of every page (including the homepage) or sidebar ads which will sit on article pages. Each price is +VAT and valid for 2019.

Exclusive advertising, one week - £270

Your adverts will show on both the banner ad and side bar ad space for a full week. This includes a rotating feature on our top image slider of the homepage with a link to an advertorial or event hosted on our website.

Banner ad, exclusive one week - £170

For one week, your advert will show on the banner every time.

Banner ad, rotation one week - £120

For one week, your advert will be shown in rotation with one other ad.

Side bar ad, exclusive one week - £120

For one week, your advert will show on the side bar every time.

Side bar ad, rotation one week - £95

For one week, your advert will show on the side bar in rotation with one other ad.

Special rates for Arts Award Supporters and charities

We offer a range of discounts for Arts Award Supporter organisations and registered charities across all of our ad packages. Please mention your status when we begin discussions and we can provide your individual rates.

For all advertising enquiries, please contact ads@voicemag.uk

Please contact us if you would like to enquire about longer periods of time, including exclusive booking of the ad spaces for the full month!

Examples of ads in situ

The Footer Banner Ad

What size? It can be 1000px wide by any height up to 300px. For taller ads we can discuss how to accommodate you.



The screenshot shows the VOICE website interface with several ad placements:

- Left Column (Opportunities):**
 - 23 May 2017: **School Ground Sounds: Songwriting Competition 2017 Closing 31st May** OPPORTUNITY BY SARAH-NELL MOULLIER
 - 22 May 2017: **Student Critics Competition** OPPORTUNITY BY LUKE TAYLOR
 - 19 May 2017: **Event Volunteer at Standon Calling Festival** OPPORTUNITY BY VIVIANA BIANCHINI
 - 9 May 2017: **Shropshire Youth Folk Ensemble** OPPORTUNITY BY BEVERLEY LANGTON
- Center Column (Social Media/News):**
 - RT @MENnewsdesk: Watch Tony Walsh perform 'This Is The Place at Albert Square - and feel proud to be Mancunian' manchestereveningnews.co.uk/news/greater-m... - 1 hour ago
 - RT @AonVoice: @edfilmfest have a Student Critics Competition open to students at UK schools, colleges and universities: https://t.co/PW5ng... - 20 hours ago
 - Following the #Manchester attack, #ExamBoards have announced that schools will be allowed to reschedule #GCSE & #ALevel #exams this week. - 1 day ago
 - Our thoughts and prayers go out to those affected by the attack in #Manchester last night. They do need blood donations. #StandTogether - 1 day ago
- Right Column (Blogs):**
 - 13 March 2017: **Is graffiti vandalism or art?** BLOG BY JODIE ROGERS
 - 13 March 2017: **Should the Age-Rating system change?** BLOG BY REUBEN JAGER
 - 16 March 2017: **Why are theatre audiences so ill-mannered?** BLOG BY CHLOE PACKMAN
 - 24 June 2016: **I'm sorry, Europe** BLOG BY TOM INNISS
- Footer Banner Ad:**

WELCOME TO ENGLAND'S LARGEST ARTS FESTIVAL!
BRIGHTON FRINGE
 OPEN TO EVERYONE
 5 MAY - 4 JUNE 2017
 VOICE YOUTH MEDIA PARTNER
- Footer Navigation:**
 - VOICE:** House rules, About, Contact, Privacy policy, Terms & Conditions
 - MAGAZINE:** Blogs, Events, Features, Opportunities, Voiceboxes
 - Careers:** Careers, How-to's, News, Opinions, Reviews
 - POST TO VOICE:** Post Blog, Post Event, Post Review, Post Opportunity
 - SOCIALISE:** Facebook, Instagram, Twitter, YouTube
- Logos:** Upstart, TRINITY COLLEGE LONDON, LOTTERY FUNDED, ARTS COUNCIL ENGLAND

The Side Bar Ad

What size? It can be 300px wide by any usable height (we recommend 300-500px).

Are you an Arts Award Supporter? If so, what do you offer to young people doing Arts Award?

Lots of varied opportunities for young people to take Arts Award across the region, at a level and in a setting that's right for them. You might be interested to follow our Arts Award podcasts that are coming soon.

Is there anything you particularly want to promote to young people at the moment?

Find out about things happening locally and make the most of what you can access digitally. Arts and cultural organisations are linking up more than ever to offer more routes in to arts and culture, so you may be surprised how much is out there. However you start, you never know where the creative journey will take you!

Where can people find more information about Cultural Citizens North West?

The Curious Minds website is the best place to look for background about the North West project. We will be updating it with stories from the Cultural Citizens as the project comes to an end in July. Watch this space.

POSTED: 26 JUNE 2017
ART FORMS: ARTS & CULTURE

FAVOURITE 
SHARE 
POST A COMMENT 

AUTHOR



Tom Inniss VOICE TEAM

Tom is a Politics graduate, and currently undertaking a Masters in Journalism. He serves as our deputy-editor, and has an almost unhealthy obsession with Batman. He loves gaming, playing guitar, and reading graphic novels - his current go to series is Bill Willingham's Fables.

[VIEW MORE POSTS BY TOM INNISS](#) 

YOUR
AD
COULD
BE
HERE

The Homepage key feature banner

What size? Firstly, bare in mind that this will be linking to an advertorial or event on our site. It will have our logo over the middle & some introductory text like you see in the below screenshot. So the image should be striking and allow the elements on top to be visible.

Ideally the image would be: 2000px wide by 720px tall. We will halve this for display; but the 50% reduction is what enables us to show the image in a high quality on HD displays.


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voice

Opinion: A victory for progressive politics

Little might actually change but yesterday's vote was a huge achievement for progressive politics.

[READ](#) 

EU citizens could require ID cards under Government Brexit proposals

BY TOM INNISS
30 JUNE 2017

Everything is Possible Review, York Theatre Royal

BY MADDIE DRURY
30 JUNE 2017

Conservative Government reach £1bn deal with DUP

BY TOM INNISS
28 JUNE 2017