



Advertise on Voice

Who are we?

Voice is an online magazine aimed at 16-25 year olds who love arts and culture. We are a team of editors and media creators who train young commentators.

Voice in numbers

In 2019 we averaged **over 35,000** visits per month, reaching over 350,000 visits in all.

During busy months, such as May for Brighton Fringe (where we are the Youth Media Partner) and August for Edinburgh Fringe (46,000 visits for August 2019).

Our readership is made up of **16% 18-24 year olds / 29% 25-34 year olds / 17% 35-44 year olds** with most of the rest under 18. Based on registered users who provide a DOB, 73% are under 35.

We have over 4,200 registered users – a number that keeps growing even when we delete old inactive users to keep our site current. These users posted over 1,500 posts in 2019 alone.

Our audience

Our audience is made up of arts institutions, young creatives and fellow arts charities. During busy periods such as the Brighton Fringe and Edinburgh Fringe, we see a rise in new visitors with specific interests in theatre, comedy and performance. We regularly run Google Ads Campaigns to tie in with particular interests and draw a more specifically focused readership. We can discuss appropriate times of year for specific art forms or ads, depending on the audience you're looking for.

Ad Opportunities

Our ads are either full width banners, which sit on the footer of every page (including the homepage) or sidebar ads which will sit on article pages. Each price is +VAT and valid for 2020.

Exclusive advertising, one week - £299

Your adverts will show on both the banner ad and side bar ad space for a full week. This includes a rotating feature on our top image slider of the homepage with a link to an advertorial or event hosted on our website.

Banner ad, exclusive one week - £199

For one week, your advert will show on the banner every time.

Banner ad, rotation one week - £140

For one week, your advert will be shown in rotation with one other ad.

Side bar ad, exclusive one week - £149

For one week, your advert will show on the side bar every time.

Side bar ad, rotation one week - £95

For one week, your advert will show on the side bar in rotation with up to 2 other ads.

Special rates for Arts Award Supporters and charities

We offer a range of discounts and deals for Arts Award Supporter organisations and registered charities across all of our ad packages. Please mention your status when we begin discussions and we can provide your individual rates.

Deals for everyone

We are also happy to provide combo deals to all advertisers, multi-week booking discounts and will usually give 8 or 9 days for the same price as a week.

Remember, our ads work best when also supported by interviews, events, opportunities or features on the magazine, which we can also promote via social media and our newsletter for you.

For all advertising enquiries, please contact ads@voicemag.uk

Examples of ads in situ

The Footer Banner Ad

What size? It can be 1000px wide by any height up to 300px.
For taller ads we can discuss how to accommodate you.



The screenshot shows the footer of the VOICE website. At the top, there is a navigation bar with links: ABOUT, LISTINGS, VOICEBOXES, POST TO VOICE, ARTS AWARD, SIGN IN, and a search icon. Below the navigation bar, there are three columns of content. The left column lists opportunities: 'School Ground Sounds: Songwriting Competition 2017 Closing 31st May' (23 May 2017), 'Student Critics Competition' (22 May 2017), 'Event Volunteer at Standon Calling Festival' (19 May 2017), and 'Shropshire Youth Folk Ensemble' (9 May 2017). The middle column features three social media-style posts: a retweet from @MENnewsdesk about Tony Walsh, a retweet from @AonVoice about a student critics competition, and two posts about the Manchester attack and exam rescheduling. The right column lists three blog posts: 'Is graffiti vandalism or art?' (13 March 2017), 'Should the Age-Rating system change?' (13 March 2017), and 'Why are theatre audiences so ill-mannered?' (16 March 2017). Below the content is a large green banner for 'BRIGHTON FRINGE' with the text 'WELCOME TO ENGLAND'S LARGEST ARTS FESTIVAL!', 'OPEN TO EVERYONE 5 MAY - 4 JUNE 2017', and 'VOICE YOUTH MEDIA PARTNER'. At the bottom, there is a footer with navigation links for VOICE, MAGAZINE, POST TO VOICE, and SOCIALISE, along with logos for Upstart, Trinity College London, Lottery Funded, and Arts Council England.

The Side Bar Ad

What size? It can be 300px wide by any usable height (we recommend 300-500px).

VOICE MAG > INTERVIEWS > WANT MY JOB? WITH TR...

[EDIT POST](#)
[FAVOURITE](#)
[SHARE](#)
[REPORT](#)

Want My Job? with Trevor Perfect, producer and musician

by Tom Inniss

The protest song is alive and well, in no small part thanks to the work of Red Eye



Could you first introduce yourself to the reader?

Hi, I'm Trevor Perfect and I'm the producer behind the group 'Red Eye' (and yes, surprisingly 'Perfect' is my actual surname!) Red Eye is centred on my music and lyrics, featuring guest vocalists. Red Eye aims to address the lack of protest songs that exist today, compared with the rich tapestry of protest songs and singers of the past.

What does your job involve? Give us the typical outline of a day?

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Media Partner
voice

RELATED POSTS

FEATURE



The nursing shortage: 'I could earn more at Aldi'
by Maddie Drury
Posted on 9 January 2020

INTERVIEW



Want my job? with Jim Vierra, music producer
by Sienna James

The Homepage key feature banner

What size? Firstly, bare in mind that this will be linking to an advertorial or event on our site. It will have our logo over the middle & some introductory text like you see in the below screenshot. So the image should be striking and allow the elements on top to be visible.

Ideally the image would be: 2000px wide by 720px tall. We will halve this for display; but the 50% reduction is what enables us to show the image in a high quality on HD displays.


ABOUT LISTINGS VOICEBOXES POST TO VOICE ARTS AWARD SIGN IN Q

Culture Dance Film & Media Literature Music Technology Theatre & Performance Visual Arts Careers How-To's News Opinions Reviews More



Opinion: A victory for progressive politics

Little might actually change but yesterday's vote was a huge achievement for progressive politics.

[READ](#)

EU citizens could require ID cards under Government Brexit proposals

BY TOM INNIS
30 JUNE 2017

Everything is Possible Review, York Theatre Royal

BY MADDIE DRURY
30 JUNE 2017

Conservative Government reach £1bn deal with DUP

BY TOM INNIS
28 JUNE 2017